

**Create your own success  
with an HR Dept franchise**



## Join the UK's largest network of award winning HR professionals

Business ownership is just a pipe dream for many people. However, The HR Dept can help you turn your pipe dream into a reality. Being your own boss just became so much easier for HR people!

The HR Dept is the UK's largest network of HR professionals. We provide outsourced HR support to local businesses. Our Licensees are renowned for providing a local, personal and professional HR service to SMEs. We help employers achieve the results they want by telling them what they can do, not what they can't; this is something we extend to our Licensees. Existing HR professionals can utilise their skillset whilst earning a great income with our license programme. It's a rapid route to market and an opportunity to grow a business quickly.

Founded in 2003, we discovered that the hardest part of setting up a business isn't the HR side of things but the business and marketing aspects. We found that existing HR professionals often lack confidence or experience in these business set-up skills themselves. For over a decade we have helped 60+ HR professionals across the UK and Ireland to start their own businesses all with our support and training, not to mention a wealth of HR and marketing tools.



### A needed service, whatever the economic weather

We're the leaders in our industry and our Licensees become part of their customers' team and work with them closely. This really sets them apart from the competition. Our services are always needed and are not dependent on economic conditions.

Statistics from the Federation of Small Businesses (FSB) reveal there are 5.5 million businesses in the UK, with SMEs making up 99% of that number. SMEs employ, on average, 15.7 million people across the country and we know that every business with employees is likely to need HR services at some point. Unlike many businesses, the need for our services does not fluctuate depending on economic condition. HR services are an essential part of running a business. The HR Dept gives HR professionals the opportunity to grow a business and work for themselves whilst helping other businesses achieve their potential.

### A business in a box

Our training programme is designed to get you up and running, short cutting expensive and timely common mistakes made by one-man-band business owners. The HR Dept is an opportunity to grow a business with a rapid route to market and a ready-made support system and team on hand.

We want you to utilise our brand and knowledge to build your own successful business. We'll support you in the set up and running of the business but it's flexible for you to develop in the way you wish.

We refer to our franchisees as Licensees because, whilst we provide you with the advice, tools and training you need, not every Licensee has to operate in exactly the same way.

#### Our training programme includes:

- Initial induction training over four days including sales and networking
- Sales and marketing
- The business model
- Business planning

This training is then backed up by our ongoing support programme and, of course, the support of the Licensee network.



*"Now I can pick my daughter up from school everyday and we enjoy those special moments together."*

**Sara Marrett, Worcestershire Licensee**

*"I was confident I knew HR, but I didn't know how to run my own business. Having the infrastructure there and the support was what I was looking for."*

**Chris Burgess, West Hertfordshire and South Bedfordshire Licensee**

## The end of (corporate) life as you know it!

We have found that many HR professionals who dream of running their own business possess HR skills but lack the business and marketing skills needed to run a successful and profitable business. That's why we offer you our full backing and support, not just in getting your business off the ground but throughout the time you're with us. Your experience paired with our knowledge and support is a proven formula for success.

### Our support programme includes:

- 4 weeks' holiday cover – every year! So relax on the beach with the family knowing you really can switch off and things back at the office are all OK.
- Comprehensive sales and marketing training – teaching you how to win business
- IT and technical support
- Complete business set-up and accountancy advice
- Unlimited HR, employment law and business advice
- External business planning and development support
- Self-service marketing materials – brand your documents with your own details.

Not only do we provide you with a full training and support package, we also actively encourage our network of Licensees to work closely together. If you come across an issue you haven't seen before, someone else in the network will have done and will come to your aid.



## Invest in a better lifestyle and your future

Your HR Dept license requires an initial investment of just £11,970 +VAT and you will also need enough cash to support yourself and your business during the set up phase. With a great reputation and business model, The HR Dept is certainly a favourable investment and many high-street banks may lend you up to 70% of the initial license fee (subject to status). Banks are more likely to invest in a proven and established business model and, with 60+ Licensees on board, the model is certainly lower risk and well proven!

By leveraging our unique brand and proven business model and by pairing your skills with ours, we can help you on your way to business success. With The HR Dept you work for yourself, never by yourself. Not only will you benefit from our support, you'll be part of a team; a whole network of other HR professionals with knowledge you can draw on. We provide you with the support, tools and confidence you need to succeed.

## Meet our team at a Discovery Day

If you're excited at the prospect of using your existing HR skills to open and develop your own business and create a better lifestyle, book onto a forthcoming Discovery Day at our office. This gives you the opportunity to meet our team, understand the financials around the business, identify potential markets and meet a current Licensee. And don't worry, there's no hard sell, we need to get to know each other before taking things any further.



*"I would never go back to corporate life now."*

Sandy Green, Herefordshire Licensee

If you've enjoyed reading this and want to find out more, call **0345 208 1120** and book your place on the next Discovery Day!



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